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The Mid-America Trucking Show Returns to the Kentucky Exposition Center

LOUISVILLE, KY (March 15, 2013) – The world's largest heavy duty trucking event returns to the Kentucky Exposition Center March 21-23. The 42nd annual Mid-America Trucking Show will bring over 70,000 industry professionals from all 50 states and over 70 countries to Louisville, generating more than \$14 million in economic impact. The trade show, an industry only event, is in all areas of the Kentucky Exposition Center. Trucking industry professionals can register online or at the door for \$10.

The Mid-America Trucking offers opportunities to network with Fortune 500 companies, a forum for fleet executives, seminars and a concert headlined by Randy Houser and The Diesel Outlaws. Seminars will cover topics such pre- and post-inspections, requirements for commercial goods entering Canada and other relevant information.

Over a thousand exhibitors will showcase everything from tires to trailer, including all major truck and engine manufacturers, over 40 trailer manufacturers and other product and service providers. Show hours are Thursday 10 a.m. -1 p.m. (VIPs only), 1 p.m. -6 p.m., Friday 10 a.m. -6 p.m. and Saturday 9 a.m. -4 p.m.

For more information about the show visit http://www.truckingshow.com/.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.